



Management

Postgraduate Diploma & Master



Kia ora, Welcome!

Develop advanced knowledge and skills in your chosen area of specialisation and gain technical, strategic, professional, interpersonal, and intellectual capabilities for a range of business careers. Work with industry whilst studying to launch your business career and differentiate yourself from others in competitive employment markets. **Specialise in Finance, Hospitality, Marketing, Information Systems, Digital Business, and Innovation & Entrepreneurship.**

These qualifications can lead to a NZ post-study work visa, enabling graduates to gain further skills, knowledge and experience working in New Zealand.

Postgraduate Diploma in Management

The Postgraduate Diploma in Management is a 120 credit NZQA Level 8 postgraduate qualification.

Master of Management

The Master of Management is a 180 credit Level 9 postgraduate qualification that includes components of the Level 8 Postgraduate Diploma in Management programme. Students can complete a 45 credit Applied Research Project (ARP), or a 60 credit dissertation, or a 90 credit Thesis.

GET IN TOUCH



international@whitireia.ac.nz



whitireiaweltec.ac.nz



EDUCATION PATHWAYS

Postgraduate Diploma in Management graduates with a B grade (65%) average or better can be admitted into the Whitireia Master of Management programme with (cross) credits.

Master of Management graduates who have completed a 90 credit thesis with a good grade and obtained good grades across their level 8 courses, usually a B+ average, may be admitted to doctoral programmes in New Zealand or overseas.

GRADUATE PROFILE

Graduates of these programmes will be able to:

- acknowledge that the world views of leaders and managers impact how values and philosophies shape leadership and management decision making.
- communicate effectively (orally, visually and in writing) with people of different cultures.
- work effectively in bicultural and multicultural teams and exercise leadership as required.
- engage in rigorous intellectual analysis, criticism and problem-solving.
- learn independently and appreciate the need for continued learning.
- critically evaluate research literature and research findings in management studies and their application in organisations and analyse and argue from evidence.
- identify, analyse and address ethical issues in leadership and management in practical and applied situations.
- undertake further postgraduate study.
- plan, conduct and report on research projects (Masters).
- apply advanced knowledge and professional and managerial skills to practical and new situations (Masters).

EMPLOYMENT PATHWAYS

Example careers include:

- Business Analyst
- Business Development Specialist
- Financial Analyst / Financial Planner
- Team Leader / Manager / General Manager
- Marketing Analyst
- Marketing Manager
- Operations Manager
- Entrepreneur

ENTRY CRITERIA

Master of Management

Hold a Bachelor's degree (or equivalent) in business or related subject and with at least a B grade (65%) average at (NZQA equivalent) level 7 (or 8) OR hold a Bachelor's degree (or equivalent) in a discipline or subject area other than business and with relevant work experience*

Postgraduate Diploma in Management

Hold a Bachelor's degree (or equivalent) in business or related subject OR hold a Bachelor's degree (or equivalent) in a discipline or subject area other than business and with relevant work experience*

ENGLISH LANGUAGE REQUIREMENTS

IELTS 6.5 (with no band lower than 6.0) or equivalent (including NZCEL (Academic) Level 5).

*Work experience in a Manager or Senior Manager role in accounting, finance, marketing, hospitality, information systems, general management, or similar. A full CV / Resume is required together with supporting documents that demonstrate the nature of the employment and key responsibilities of the work performed.

COMPULSORY PAPER

Postgraduate Diploma & Master

- **Research Methods in Management**, BUS8x00, 15 credits

Master

- **Applied Research Project**, BUS9501, 45 credits, or
- **Dissertation**, BUS9503, 60 credits, or
- **Thesis**, BUS9502, 90 credits,

ELECTIVE PAPERS

- **Accounting for Managers**, BUS8x01, 15 credits
- **Communication for Managers**, BUS8x03, 15 credits
- **Governance**, BUS8x08, 15 credits
- **Internship**, BUS8x10, 30 credits
- **Special Topic I**, BUS8x12, 15 credits
- **Special Topic II**, BUS8x13, 15 credits
- **Strategic Human Resource Management**, BUS8x14, 15 credits
- **Leadership, Management and Social Responsibility**, BUS8x21, 15 credits
- **Digital Finance**, BUS8x24, 15 credits
- **Digital Marketing**, BUS8x26, 15 credits

SPECIALISATION COMPULSORY PAPERS

Digital Business

- **Analytics & Data Science for Managers**, BUS8x23, 15 credits
- **New Technologies & Digital Business Models**, BUS8x24, 15 credits

Finance

- **Financial Analysis**, BUS8x07, 15 credits
- **Investment Analysis**, BUS8x11, 15 credits

Hospitality

- **Contemporary Issues in Hospitality Management**, BUS8x05, 15 credits
- **Strategic Hospitality Management**, BUS8x15, 15 credits

Information Systems

- **Business Analysis**, BUS8x02, 15 credits
- **Information Management**, BUS8x09, 15 credits

Innovation & Entrepreneurship

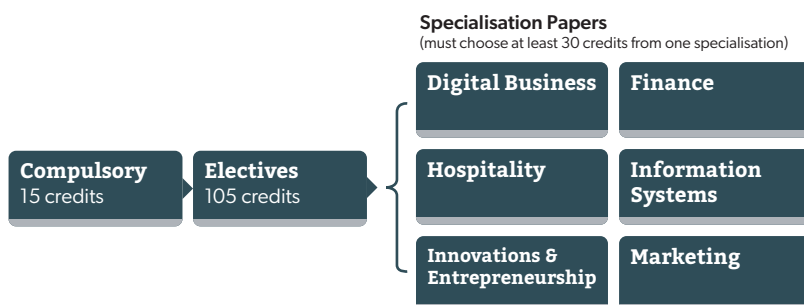
- **Entrepreneurship**, BUS8x06, 15 credits
- **Innovation Management & Design Thinking**, BUS8x22, 15 credits

Marketing

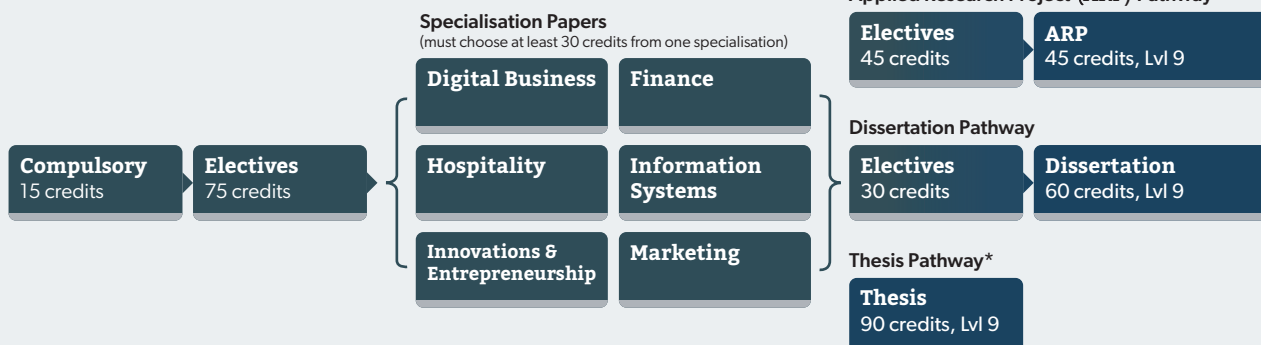
- **Consumer Behaviour and Marketing Communication**, BUS8x04, 15 credits
- **Strategic Marketing**, BUS8x16, 15 credits

PATHWAYS

Postgraduate Diploma



Masters



*Requires at least B Grade average in Level 8 courses

PROGRAMME OUTLINE



Qualification

Postgraduate Diploma in Management (Level 8),
Master of Management (Level 9)



NZQA Level

8 & 9



Credits

PG Diploma: 120 credits
Master: 180 credits



2021 Start Dates

1 March, 12 July



Campuses

Whitireia Auckland



Duration

PG Diploma: 1 year
Master: 1.5 years



Contact Hours

Scheduled class sessions between 9.00am and 5.40pm,
Monday to Thursday



Self Study

Approximately 6.5 hours per week per 15 credit paper



Fees

PG Diploma: NZ\$22,000
Master: NZ\$31,500 (Year 1: NZ\$22,000, Year 2: NZ\$9,500)

CONTACT US



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